

Getting Your Goals

What is an important business goal you have?

Why is this goal important to you?

Why?

Why?

Why?

Why?

Who else will benefit from you achieving this goal? When you realise it is not just about you, your goals become even more powerful!



What are the things that will get in your way and stop you from reaching your goal?
(Maybe you have set this exact goal before and not managed to reach it – think about the things that stopped you last time).

What would be the consequences of letting these things win and you not achieving your goal?

What would be the consequences of overcoming them and getting your goal?

When these things happen, what will you do to make sure they do not stop you?
What can you put in place now to safeguard yourself?

How will you feel when you have achieved your goal?

Now the trick is not to let the things you have identified sneak up on you. When you are in the thick of it, it is easy to forget that you already have a plan in place. Look at this sheet any time you are feeling you are losing sight of your goals and make sure you put your plan into action straight away. Your goals are too important just to let slide! Remember **why** you are doing this.

